



Keirsten Baker

graphic design + multimedia

email: keirsten2@yahoo.com

keirstencreates.com/portfolio

skills:

Proficient in WordPress, Wix, Google Docs, Power Point, Adobe Illustrator, Premiere Pro, Photoshop and great customer service and hospitality skills including excellent interpersonal skills.

experience:

Apogee Telecom, Remote CA - Account Manager & Jr. Graphic Designer

NOVEMBER 2022 - CURRENT

Duties include: Understanding the design needs of colleges, preparing and producing content for schools, collaborating with colleges on designs based on branding requirements, modifications and feedback.

Pacific Market, Santa Rosa CA - Graphic Designer

APRIL 2021 - NOVEMBER 2022

Duties include: Creates Monthly & Weekly Ads, signage in all departments, brochures for their holiday dinners, manages social media, helps maintain & update their website.

All About Owls, Santa Rosa CA - Web Designer Internship

JANUARY 2020 - MAY 2020

Duties include: Our Team created a WordPress website for this company. We created mockups and designs, created drop down menus, a donate button, an event calendar, nested live owl cams, and a place to schedule events

Target, Santa Rosa CA - General Merchandise and Beauty Department Team Member

JUNE 2017 - APRIL 2021

Duties include: Answering phone calls, stocking products on the sales floor, practicing Target guidelines in sales floor design, packing online orders, cashier tasks and assisting guests with finding products they need.

education:

South New Hampshire University, Manchester NH - Bachelor's Degree in Graphic Design and Media Arts

AUGUST 2020- FEBRUARY 2022

Santa Rosa Junior College, Santa Rosa CA - Associate's Degree in Digital Media: Web Development and Multimedia

JANUARY 2017- MAY 2020